

# Friends of the Casa

Newsletter

**Mundo Hispano**  
Casa Bautista de Publicaciones

BAPTIST SPANISH PUBLISHING HOUSE FOUNDATION

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Baptist Spanish Publishing House Foundation  
7000 Alabama St.  
El Paso, TX 79904

## *It's Not About Books!*

**S**t really is not about books . . . It's about changed lives! Lives are changed when the Holy Spirit touches someone who is reading a Spanish New Testament, a Vacation Bible School booklet for children, a Sunday School book for young people, or an inspirational book you and I have provided through the Baptist Spanish Publishing House (*Casa Bautista de Publicaciones*) in El Paso, Texas.

Our business as a publishing house is about people such as Rodolfo Halcón whose life was changed while he was imprisoned in Pénjamo, Mexico. Rodolfo trusted Jesus as Savior because the Holy Spirit let Rodolfo read a tiny scrap of Bible study material printed in El Paso.

Our business is about people such as Nadezha Olivares in Caracas, Venezuela who met Jesus and openly declared, "If you really want to see if I've changed, just look at the smile on my face. God put it there when I trusted Him!" Nadezha was won to Christ through a friend who shared evangelistic tracts printed by the *Casa*.

Our business is about changes such as Ricardo Arias was able to

see as this older bi-vocational pastor in poor health worked in a small town in Salta, Argentina. Ricardo expressed his gratitude to the *Casa* for providing Bibles, tracts and discipleship literature he distributed in Salta.

Our business is about changes in the lives of persons such as Roberto Velert, an outstanding Baptist pastor in Spain, who credits much of his personal growth as a Christian and his theological development as a pastor, to books and educational materials published by the Baptist Spanish Publishing House.

Whether through Bibles and scripture portions, tracts, devotional books, Christian music, CD's of theological books, or other products, the *Casa* is known worldwide for its faithfulness in publishing only materials which are scripturally accurate and theologically sound.

Help us get the job done through support of the BSPH Foundation. Your financial contributions will help us reach more Rodolfos, Nadezhas, Ricardos and Robertos with the Good News.

It's not about books . . . It's about changed lives!

## *Movin' On Up*

A television theme song a few years ago celebrated with "The Jeffersons" as they were "movin' on up" to the East Side, signifying their having achieved a higher economic status.

In a recent meeting of the BSPH Foundation board, categories were established to recognize friends of the *Casa* who generously give to advance the ministry of the publishing house. These are:

1. Lifetime gifts categories
  - a. Distinguished Lifetime Legacy (total gifts of \$50,000 or more)
  - b. Lifetime Legacy (total gifts of \$25,000-\$49,999)
  - c. Heritage Society (planned givers: wills, trusts, etc.)
2. Annual gifts categories
  - a. Friends of the Casa Commitment of Distinction (\$5,000 or more)
  - b. Friends of the Casa Circle of Excellence (\$1,000-\$4,999)
  - c. Distinguished Friends of the Casa (\$500-\$999)
  - d. Meritorious Friends of the Casa (\$250-\$499)
  - e. Faithful Friends of the Casa (\$100-\$249)

In the next newsletter, we will honor those who partner with us to support our efforts. It is time for us to “move on up” to greater levels of giving for the sake of those who need BSPH products. Please join us as we move on up together.



## Two Who Never Give Up

Student, musician, missionary, husband, pastor, father, grandfather, theologian, historian, editor, general director, professor, author, volunteer, “go-fer.” Dr. Joe T. Poe has been all of these and more, and is still busy in most of them. He never gives up!

After having served the Baptist Spanish Publishing House in various categories for some 48 years, Dr. Joe Poe is retiring as Executive Director of the Foundation’s board. He has faithfully worked in this latest capacity since 2003 without salary, with distinction, and with unbelievable enthusiasm.

Dr. Poe recently published a memoir entitled *Life at 80 as I Have Lived It*. It is recommended reading for anyone who wants an inspiring, factual account of how God has called, led and blessed Joe through 80 years of life and ministry.

His lovely wife, Eleanor, is another who never gives up. She founded, guided, and still leads the Baptist Clinic (*Clinica Bautista*) in the facilities of the *Del Centro* Baptist Church in El Paso, Texas. Eleanor, a registered nurse, continues after more than 36 years in this exciting medical outreach to lower income patients.

“Give up?” Those words are not in the Poes’ vocabulary! We salute them for their exemplary service through the years. Only God knows

the lives which have been touched and the persons who have been saved and disciplined through their efforts.

To obtain a copy of *Life at 80 as I Have Lived It*, write to:

Dr. Joe T. Poe  
Baptist Spanish Publishing House  
7000 Alabama St.  
El Paso, TX 79904-3904



## Thinking About Christmas?

Children used to love playing “hide and seek.” The person designated as “it” had to close his/her eyes while the rest of the group sought the best hiding places to escape detection. After counting to twenty or so, the “it” person shouted “Ready or not, here I come!”, then began running to tag anyone unlucky enough to be caught.

That’s the way it is with Christmas. Ready or not, it’s coming! If you are thinking about a worthwhile, long-lasting gift to give this Christmas, consider the following:

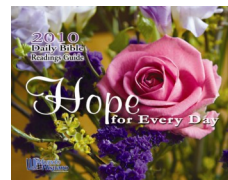
1. By sending a gift of \$50 you can provide 50 Vacation Bible School workbooks for children.
2. By sending a donation of \$75 you can supply 4,000 evangelistic tracts.
3. By sending an investment of \$100 you can make available 15 Bibles in Spanish.

Your gifts are fully tax deductible when sent to the BSPH Foundation. Have you finished your Christmas shopping?

—Ted Stanton, President elect  
BSPH Foundation Board

The Baptist Spanish Publishing House  
Foundation has a Web site at:  
[www.bsphfoundation.org](http://www.bsphfoundation.org)  
Visit us there!  
Phone: (915) 566-9656; 264

If you are thinking of giving a small gift to a Hispanic family, we suggest the following:



Daily Bible Reading Guide 2010  
Available in English and Spanish  
11334 & 11335—\$1.99



Practical advice for facing  
today’s economic crisis  
47000—\$3.99



The author emphasizes the daily  
struggles men face in the “game  
of life”  
46319—\$8.50



Returning to the Spiritual disciplines  
43057—\$7.50

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